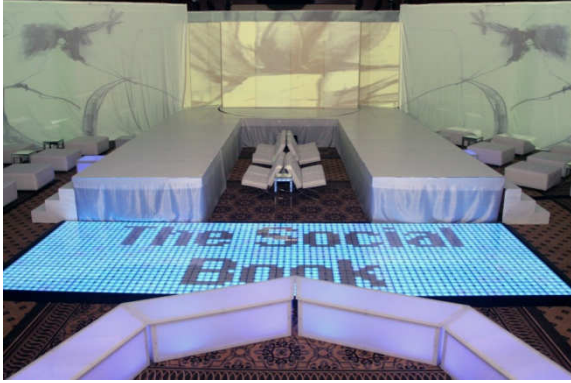


Social Book 2009 Launch

This year's launch for the 2009 Social Book had a great theme – FASHION. The state of the art rotating stage and the amazing scrim served as a perfect backdrop for the show. Lounge furniture and fabulous lighting filled the room. The addition of the custom-lit and interactive dance floor was a show stopper.



Coordination Effort Included:

- concept development and creative design
- site and vendor coordination
- logistical management including set up fashion show production and management
- production of detailed timelines
- designed event schematics and layout drawings
- produced run of show and scripting
- on-site logistics and operations

Clients Comments: “Thank you for all your help and creativity with this amazing event. We could not have done it without your dedication and attention to detail. Everyone loved the layout of the fashion show and several comments were made about how innovative and fresh it was.” Scot Evans – Social Book Media